

## **SOCIAL MEDIA CAMPAIGN for NIH FUNDING**

Members of Congress maintain social media accounts, particularly on X, formerly known as Twitter, to share information with their constituents, promote their issues, and follow trends. Consequently, social media can be an effective tool for advocacy. Please see below for some sample tweets to amplify the Endocrine Society's campaign to increase NIH funding and protect NIH from funding cuts:

.@[Senator/Representative Handle] I urge you to protect funding for #NIH in FY2024. Adequate NIH funding is critical to the nation's health and economy. #CutsHurt #FundNIH @TheEndoSociety

.@[Senator/Representative Handle] I urge you to provide the highest possible appropriations increase for #NIH in FY24 & urge Congress to complete work on FY24 spending bills to avoid delays and disruption to medical research #FundNIH @TheEndoSociety

#NIH #research leads to cures, better treatment options, and disease prevention. Congress must protect this funding to protect the nation's health, economy, & national security #CutsHurt #FundNIH @TheEndoSociety @[Senator/Representative Handle]